



Program Concorso d'Eleganza Villa d'Este

Friday

10:00 – 16:30	Technical Check-in for Historic Cars *
15:30 – 16:15	Aperitivo by A. Lange & Söhne, Lobby, Villa d'Este *
16:30	Entrants' Briefing, Sala Regina, Villa d'Este *
18:45	BMW Group Cocktail incl. Presentation of a new BMW Car, in the Mosaic Garden, Villa d'Este *
	Followed by Inaugural Dinner, Villa d'Este *
21:30	Flying Dessert incl. BMW World Premiere, Platano *
22:00 – 01:00	BMW Party, Pool Area, Villa d'Este *

Saturday

From 09:30	Exhibition of the cars, on the grounds of the Villa d'Este Inspection of the cars by the Jury Public Referendum for the "Coppa d'Oro Villa d'Este" for Historic Cars and the "Concorso d'Eleganza Design Award" for Concept Cars & Prototypes (voting in the event app)
14:00	Lunch Break, Villa d'Este
From 14:00	Parade on the terrace of Villa d'Este in front of the Jury Award ceremonies: "Coppa d'Oro Villa d'Este" and special awards for Historic Cars
From 19:00	Shuttle Service (boat and car) from Villa d'Este to Villa Erba
*19:30 – 20:00	Welcome & Champagne Reception, Villa Visconti, on the grounds of the Villa Erba *
From 20:00	Theme Dinner on the grounds of the Villa Erba *
From 22:30	Return shuttles to Villa d'Este (cars only) *

Sunday

07:30 - 08:45	Transfer of all Historic Cars and Concept Cars to Villa Erba
9:30 - 14:00	Exhibition of the cars in the grounds of Villa Erba Public Referendum for the "BMW Group Italia Trophy", the "BMW Group Young People's Trophy" for Historic Cars and the "Concorso d'Eleganza Design Award" for Concept Cars & Prototypes
12:30 - 14:30	lunch
14:30 - 17:00	Parade at Villa Erba or class winners parade at Villa d'Este**
19:00	diner and Best of Show celebration complete with fire works
20:00 – 22:15	Farewell Gala Dinner (Black Tie), Villa d'Este *
From 22:30	Award Ceremony for the "BMW Group Trophy – Best of Show" (1st and 2nd Prize) *Followed by Grand Finale & Arrivederci Party, Villa d'Este *



**Some of the most iconic
celebrations in the
automotive heritage.
A taste of the Villa d'Este
2022 classes:**



**1. The Carriage Becomes a Car:
Grand Elegance, 1900–1929**



2. Speed Shapes Form, 1930–1940

**3. “And The Winner Was ...”:
A celebration of Villa d'Este's 150th Anniversary**



**4. The Cavallino at 75:
Eight Decades of Ferrari Represented in Eight Icons**



5. Mean Machinery: 50 Years of BMW M

**6. Breaking the Speed Barrier!
The First Machines to Cross the 300 kph Threshold**



**For more information please contact
Cruise to Se7en, only for known guests.**

